

RICARDO ORTIZ

DIRECTOR + PRODUCER + POSTPRODUCTION

OVERVIEW

Skilled, versatile, resilient and self-motivated Digital Video Producer and Director with over 15 years experience ideating, producing, recording and editing promotional and educational content for both the military and private sector. Excellent management and organizational skills, highly adept at problem-solving. Proven ability to establish and maintain successful working relationships with clients, engage effectively in group environments and perform under tight schedules. Bilingual: fluent in English and Spanish.

EDUCATION & TRAINING

Associate of Science Degree – Digital Media
Full Sail University – Orlando, FL
Recipient of the Advanced Achievement Award

Directing Motion Workshop
Vincent Laforet – Mzed Educational

Shoot like a Pro Seminar
Scott Kelby – Kelby One Live

Mastering Typography Online Course
Cameron Pierron – Motion Science

SOFTWARE PROFICIENCY

Premiere Pro: 4/5 After Effects: 4/5

Photoshop: 3/5 Illustrator: 3/5

Word / Excel: 3/5 macOS & PC

CONTACT

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PROFESSIONAL EXPERIENCE

Ricardo Ortiz - Freelance
(2016-Present)

Multifaceted digital content creator who utilizes storytelling and visual narrative to deliver engaging video content. Some of the services provided are: consulting, content creation, production, direction, videography, post production workflow creation and management, editing, motion graphics and sound design.

Clients: EA Sports, Hooah LLC, Orlando Productions, Cube Group Events

Hooah LLC – Communications Agency – Orlando, FL

Production Director (2014-2016)

Production Manager (2011-2014)

Motion graphics artist & editor (2009-2011)

- Managed, developed and grew the video department's capabilities, vendor network and hardware infrastructure.
- Provided creative, pre production, production and post production services for over 100 videos with broadcast and web distribution.
- Directed a vast number of commercials and long format spots with actors, children, non-actors and celebrities.
- Experienced casting director; responsible for managing and directing on-camera auditions.
- Coordinated and collaborated with outside creatives, producers, directors and camera operators; managed teams of video professionals on various projects.
- Created and managed production workflows for episodic, animated and commercial spots.
- Implemented systems and strategies to streamline the review process and improve client satisfaction.
- Collaborated in the creation of contracts, budgets and proposals.

Clients: Orlando Utilities Commission, Defense Media Activity, Golf Channel, SPCA, DoD

W5 Creative – Event Production – Orlando, FL

Videographer, editor and motion graphics artist (2007-2008)

- Collaborated with clients and producers to create graphic and video content.
- Traveled to various locations in and outside the country recording and editing candid videos as well as creating graphics for award ceremonies and live events.
- Improved production workflow with the creation of an archival system for the company's video and graphic needs.

Clients: Autonomic Data Processing (A.D.P.), CKE Restaurants, e360 live

Digital Media Solutions – Media company – San Juan, PR

Co-founder / Operator (2003-2006)

- Managed and produced all video projects.
- Collaborated with promoters and producers to create engaging and creative content to augment the production value of events and concerts.
- One of the first companies in Puerto Rico to offer live VJ services.

Clients: Empire Entertainment, JMD Communications